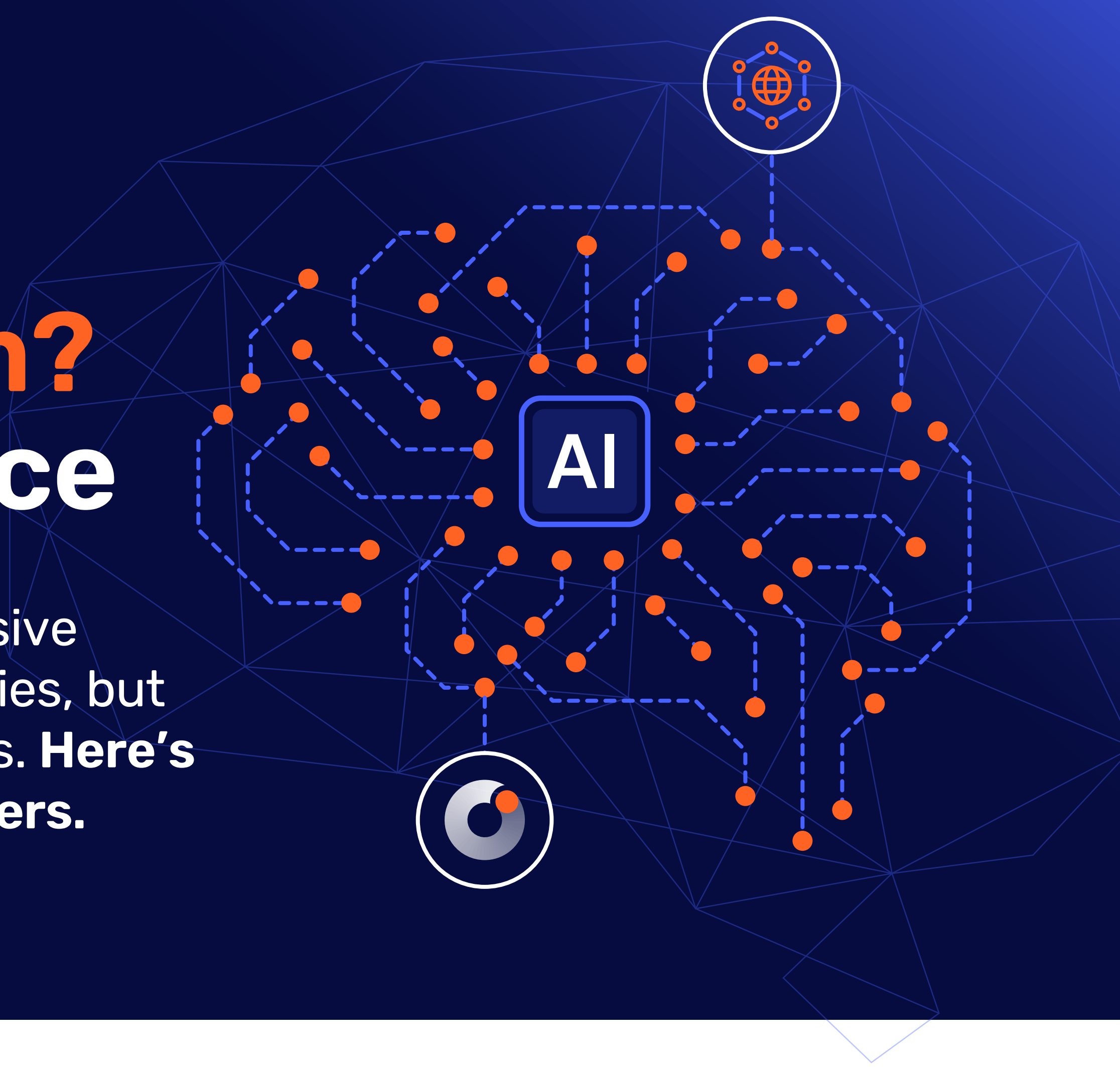
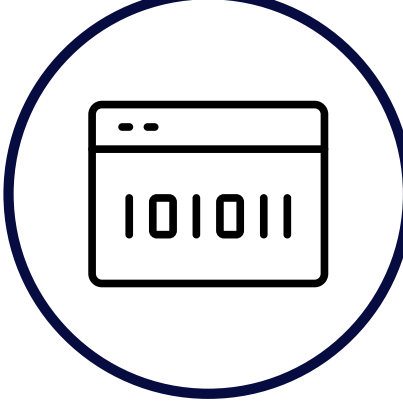

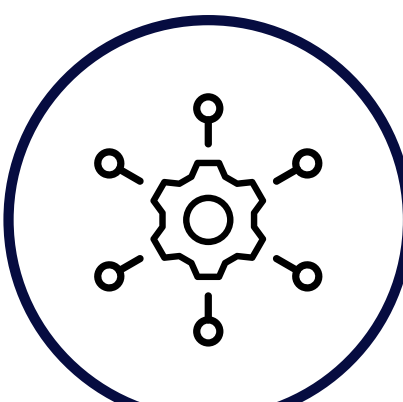


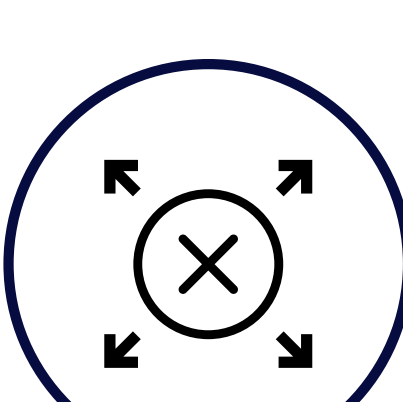
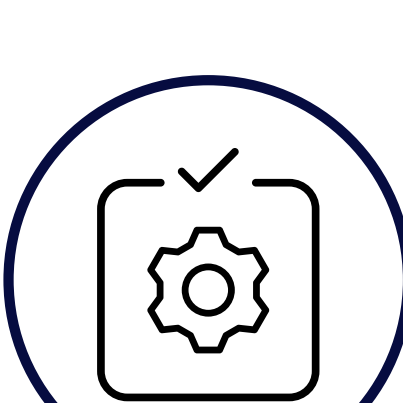

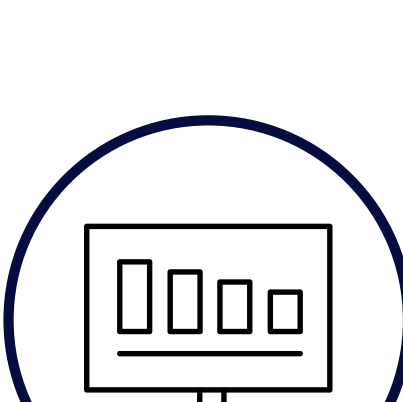


# Marketplace or Platform? How to Tell the Difference

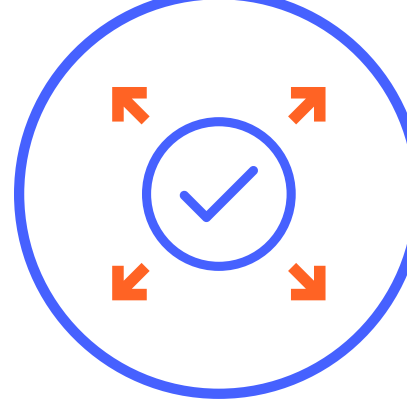
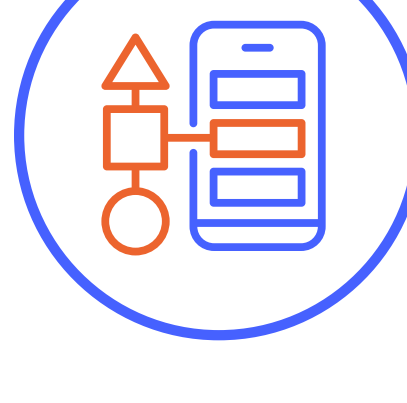
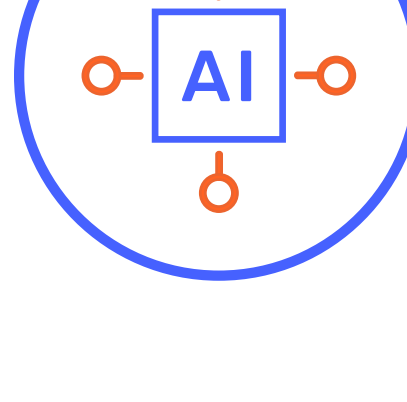

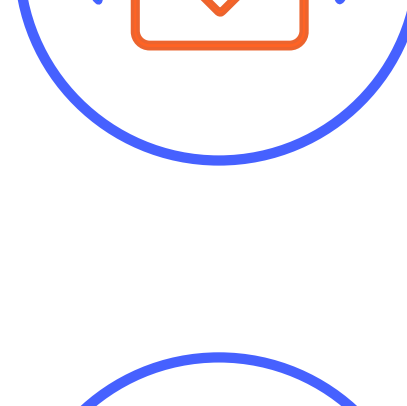
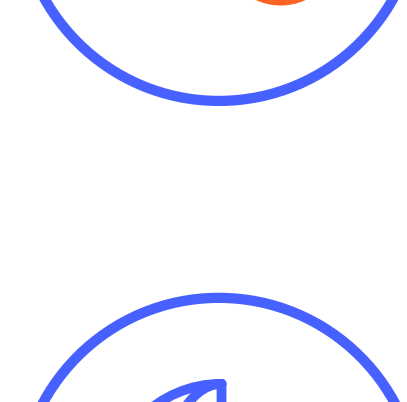
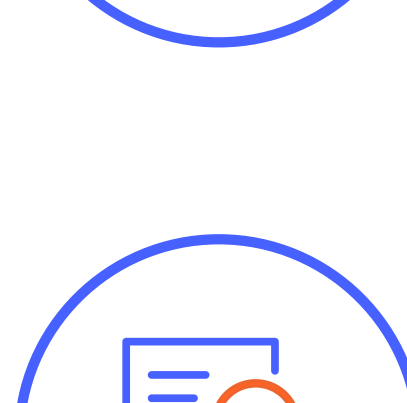
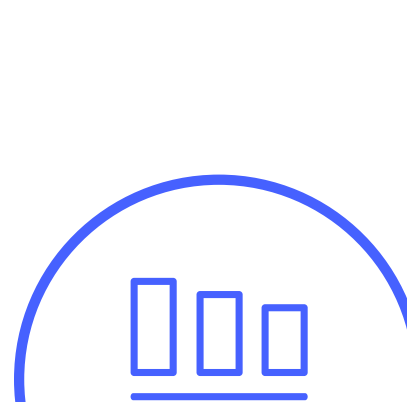

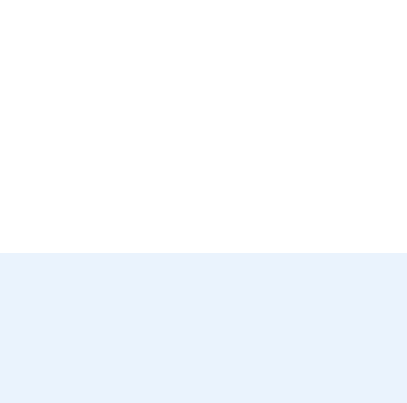
Is it really a platform, or just a marketplace with persuasive marketing? Many AI vendors promise platform capabilities, but what they actually deliver is a patchwork of legacy tools. **Here's how to separate the real platforms from the pretenders.**



## If It Only Does This, It's a Marketplace

-  Only offers access to a list of third-party algorithms
-  Connects to parts of the EHR but doesn't embed into clinical workflows
-  Requires manual coordination between legacy tools and departments
-  Lacks built-in validation, monitoring or drift detection
-  Has no governance framework or clinical oversight
-  Can't scale beyond a single specialty or pilot
-  Prioritizes quantity over system integration
-  Relies on static protocols and metadata
-  Can't track usage, outcomes and impact through unified analytics

## If It Does This, It's a True Platform

-  Enterprise-wide infrastructure that scales across specialties, service lines and sites with centralized oversight
-  One integration point provides deep integrations into legacy tools, like EHR, PACS, scheduling, mobile and desktop workflows
-  Uses intelligent orchestration to apply the right AI to the right scan at the right time to surface incidental findings
-  Embeds directly into clinical workflows – delivering insights where and when decisions are made
-  Harmonizes structured and unstructured data (images, labs, notes, etc.) to make it clinically actionable
-  Validates AI performance on your system's data before deployment
-  Continuously and automatically monitors algorithm performance in real-world use
-  Bakes in governance, auditability and clinical oversight from day one
-  Powers unified analytics to track performance, usage, outcomes and system-wide impact
-  Prioritizes explainability, transparency and long-term clinical value – not just alerts or dashboards

## Tired of faux platforms? The aiOS™ is driving real clinical results.

Backed by 170+ studies and built for enterprise impact. Explore Aidoc's award-winning clinical AI platform, the aiOS™.

[aidoc.com/aios](https://aidoc.com/aios)